

Ashwin Issac Shaji

UI/UX & Graphic Designer | Frontend Development | Digital Marketing

India | Open to relocation to Ireland

+91 8281422324 | aisthedeisner@gmail.com

Portfolio: www.aisthedeisner.com

LinkedIn: [linkedin.com/in/ashwinaisc](https://www.linkedin.com/in/ashwinaisc) Behance: [behance.net/ashwinaisc](https://www.behance.net/ashwinaisc)

Professional Summary

Designer with experience in UI/UX design, graphic design, social media marketing and responsive websites. Skilled in creating website layouts, prototypes and digital marketing assets using Figma and Adobe Creative Suite, with knowledge of React, JavaScript, HTML and CSS. Background in SEO and content strategy, supported by a Higher Diploma in Digital Marketing from Dublin Business School. Experienced in freelance work in Dublin and design roles in India.

Core Skills

UI/UX Design: Figma, Adobe XD, wireframing, prototyping, user research, responsive interface design

Graphic Design: Adobe Photoshop, Adobe Illustrator, digital and print materials, brand consistency, social media graphics

Frontend Development: React, JavaScript (ES6+), HTML5, CSS3, Bootstrap, WordPress

Digital Marketing: Social media marketing, content strategy, on-page SEO, keyword optimisation

Development Tools: Git, version control

Professional Experience

Editor – Social Media Marketing

Integfarm MY Health School Pvt Ltd | Chennai, India

June 2025 – Present

- Design digital and print marketing materials, maintaining consistent branding across platforms.
- Translate client requirements into visual content for marketing campaigns.
- Create campaign graphics to support social media marketing and customer engagement.
- Support web application development alongside graphic design and social media marketing.

Freelance Graphic Designer – Social Media Marketing

Dublin, Ireland

September 2022 – March 2025

- Created digital and print marketing materials for client projects.
- Worked directly with clients to understand briefs and develop designs aligned with their brand and marketing goals.
- Produced graphics for digital campaigns and social media, maintaining visual consistency across deliverables.

UI/UX Designer

Winnersoft IT Solutions | Kerala, India

May 2020 – July 2021

- Designed website layouts and user interfaces based on client requirements.
- Collaborated with marketing teams to implement on-page SEO improvements.
- Built custom WordPress themes and plugins to support website functionality.
- Created digital and print graphics aligned with client brand identities.

UI/UX Designer

Techbox Solutions | Coimbatore, India

July 2019 – April 2020

- Developed wireframes and interactive prototypes using Figma and Adobe XD.
- Implemented responsive website designs using HTML, CSS, Bootstrap and JavaScript.
- Collaborated with editorial teams to optimise website content for search engines.
- Designed visual assets for digital marketing campaigns.

Graphic Designer

MGS Graphics | Kerala, India

September 2015 – August 2017

- Produced print and digital marketing materials in line with client briefs.
- Collaborated with clients to develop designs that reflected their visual identity and communication needs.

Java Developer Intern

Spectrum Softtech Solutions Pvt. Ltd. | Kerala, India

May 2015 – July 2015

- Assisted with the development and testing of Java applications.

Education

Higher Diploma in Digital Marketing

Dublin Business School | Dublin, Ireland | 2022 – 2023

Master of Computer Applications (MCA)

MACFAST | Thiruvalla, India | 2017 – 2019

Bachelor of Science in Computer Science

IHRD College of Applied Science | Payyapady, India | 2012 – 2015

Professional Development

Meta Front-End Development Courses

Introduction to Front-End Development; Programming with JavaScript; Version Control; HTML and CSS in Depth; React Basics; Advanced React.

Languages

English – Fluent | Malayalam – Native | Tamil